

**PRESIDENT'S SECRETARIAT (PUBLIC)
PRESS WING**

(PR No.08/2019)

ISLAMABAD; JANUARY 17, 2019: President Dr. Arif Alvi has said that all provincial departments and NGOs working towards the prevention and cure of diseases need to work in close coordination in order to assure the effective and efficient utilization of resources. He added that coordination between the Federal and Provincial Governments is also of paramount significance to improve the healthcare delivery system in the country.

The President said this during a briefing by Pakistan National Heart Association (PANAHA). Federal Minister for National Health Services, Regulations and Coordination Aamer Mehmood Kiani and President PANAHA Major General (R) Masud ur Rehman Kiani were also present on the occasion.

The President stated that emphasis on prevention is of utmost importance to reduce the unnecessary burden on the healthcare system. He stressed that people can be saved from numerous diseases by adopting preventive measures like vaccination, hygiene, sanitation and healthy lifestyle. He underscored that regular exercise and hygiene are the guarantee of good health. He said that role of media is very significant in creating awareness among the masses regarding prevention and healthy lifestyle. He underlined that there is a need to develop a narrative of prevention on the basis of solid data.

The President appreciated the Ministry of National Health Services, Regulations and Coordination's initiatives to celebrate "National Fitness Day". He also pointed out that there is a need to enhance both number and capacity of Lady Health workers as they have a significant role in the provision of basic healthcare to the women and children in far-flung areas of the country.
